



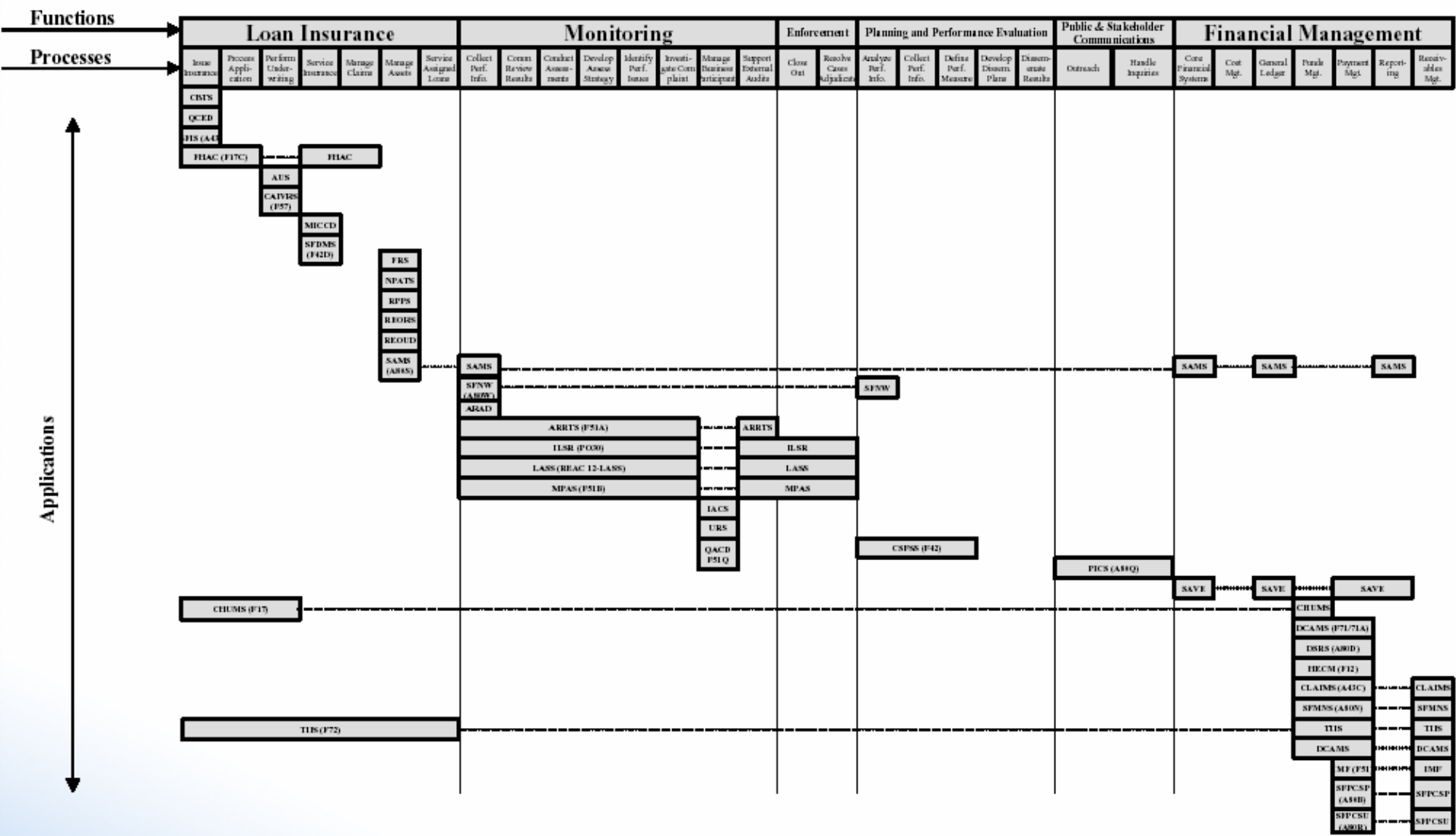
# **Enabling Results Oriented Government LEAD Conference**

**Dick Burk**  
**OMB Chief Architect**  
**May 26, 2005**



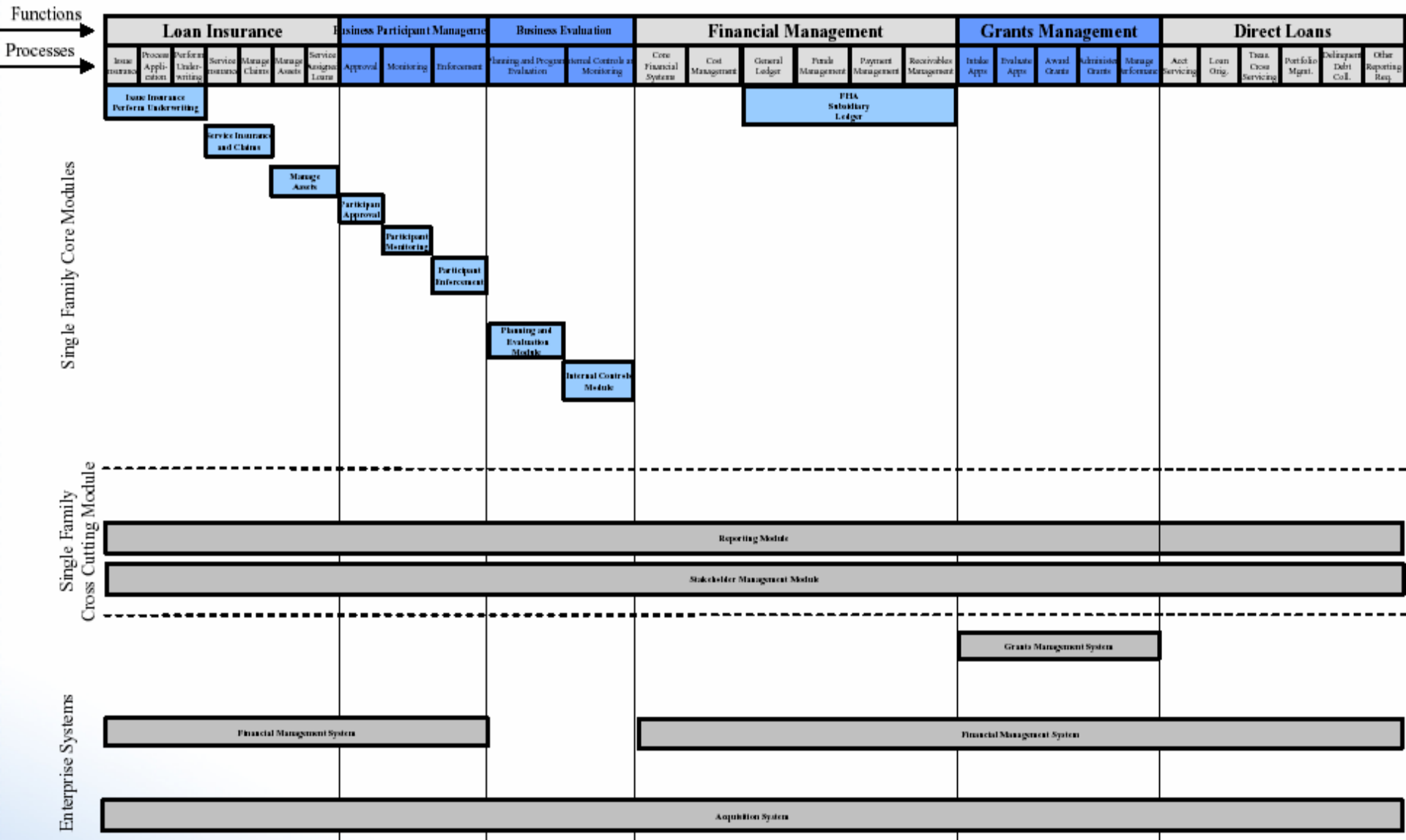


# Mortgage Insurance LoB Current Architecture





# Mortgage Insurance LoB Target Architecture





# Return on Investment

## Inputs

- Four months of time from Architects and Program Officials
- Three years to transition to target state
- \$9 million dollars in DME (not including infrastructure)

## Outputs

- Reduced the number of systems by nearly 80%
- Minimized functional overlap in the Mortgage Insurance LoB
- Modernized HUD's technology base
- Decreased the total cost of ownership from \$28 million dollars to \$16 million

## Outcomes

- Increased the number of loans processed per day
- Identified faster, the number of lenders who are illegally discriminating
- Identified earlier, the lenders providing HUD with bad loans
- Identified non-viable lenders, and responded faster



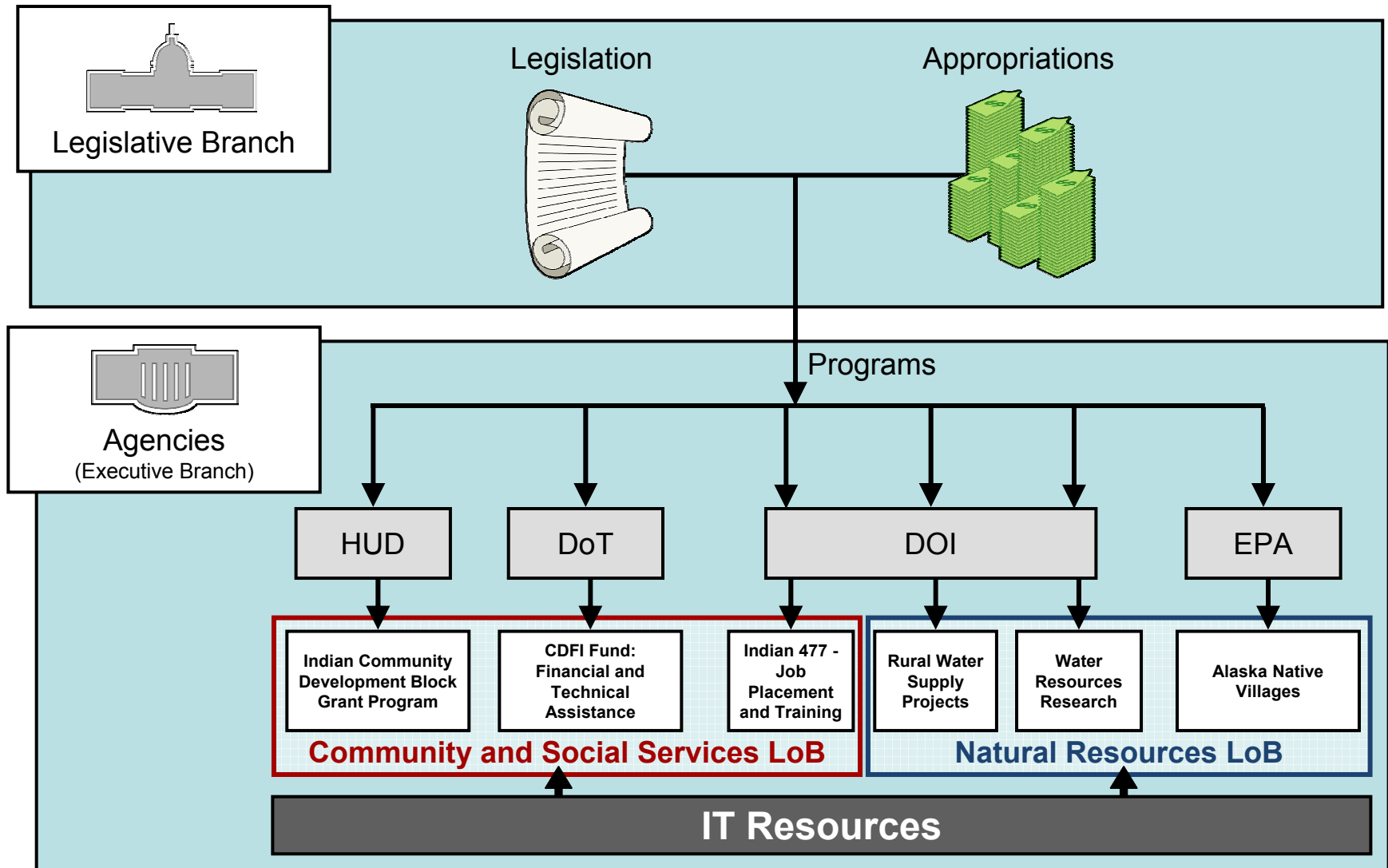
## Agenda

---

- Programs and Lines of Business (LoBs)
- LoBs and Services
- CONOPS
- Realizing Results
- FEA Partners
- Questions/Comments

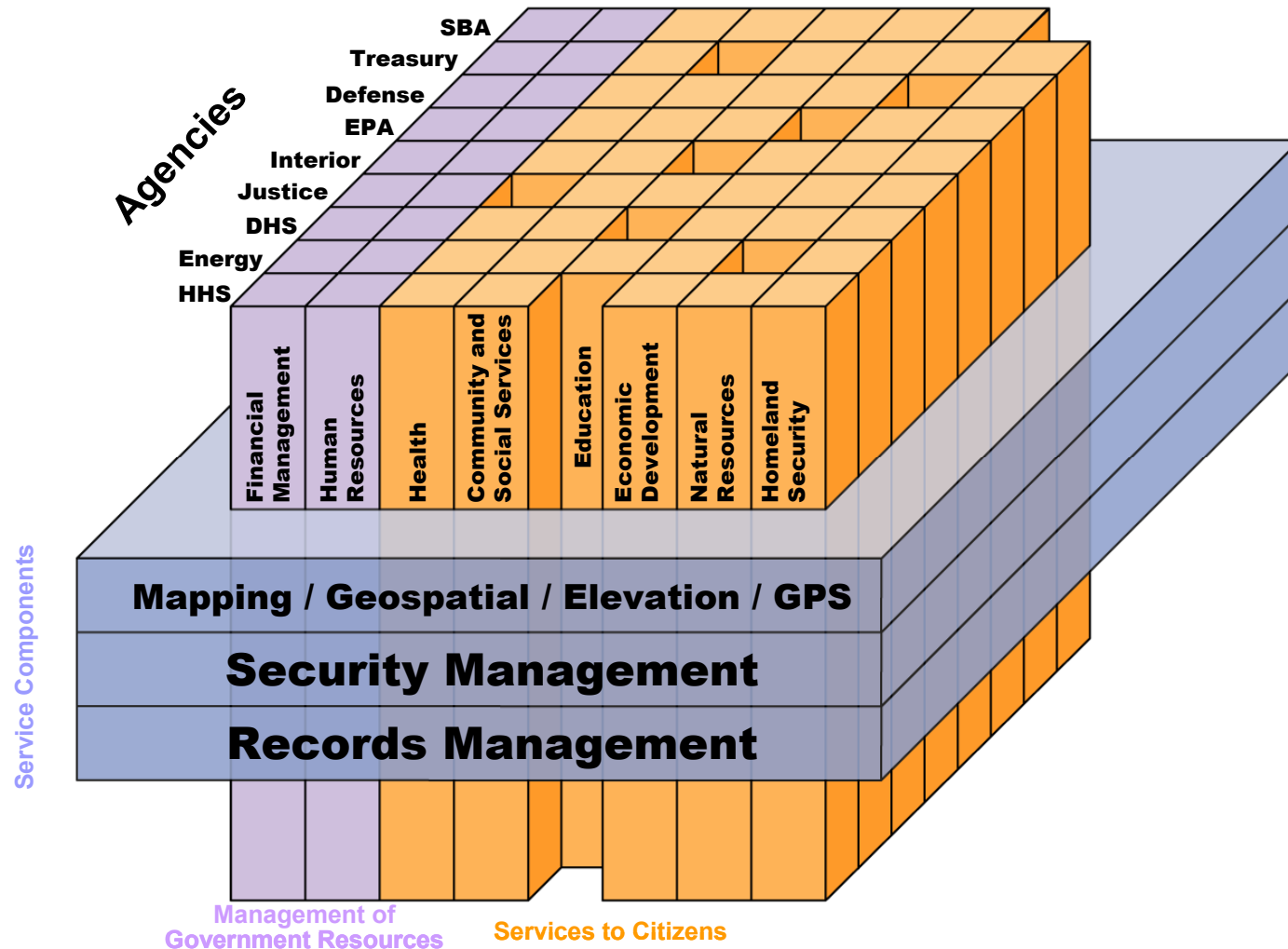


# Programs and LoBs





# LoBs and Services





# CONOPS

## ARCHITECT

- Develop and maintain enterprise architecture
- Review, reconcile and approve segment architecture for the agency's core lines of business and common IT services

## INVEST

- Select IT initiatives to define the agency's IT investment portfolio
- Control IT investments
- Evaluate IT investments

## IMPLEMENT

- Develop and maintain segment architecture
- Develop IT program management plan
- Execute IT projects



**END-TO-END GOVERNANCE**







## Realizing Results

Government to Citizen	Government to Government
<ul style="list-style-type: none"><li>▪ 3.4 million taxpayers filed using Free-File</li><li>▪ Recreation One-Stop provided easy access to ~3,000 federal parks &amp; other recreation sites</li></ul>	<ul style="list-style-type: none"><li>▪ 15,000 users registered with DisasterHelp.gov</li><li>▪ Disaster Management services used in 43 actual emergencies</li></ul>
Government to Business	Internal Efficiency & Effectiveness
<ul style="list-style-type: none"><li>▪ 2.2 million applications received for Employer Identification Numbers (EIN)</li><li>▪ 350,000 business tax forms filed electronically in first year of availability</li></ul>	<ul style="list-style-type: none"><li>▪ More than 65 million job-seekers used USAJOBS to create over 600,000 on-line resumes</li><li>▪ E-Payroll consolidating payroll providers from 26 to 2 partnerships</li></ul>

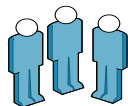
***LoBs projected to save over \$5 billion dollars in the next 10 years.***



## FEA Partners

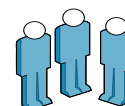
### Program Officials

- Demand from CIOs an adequate ROI
- See the CIO as a strategic partner
- Think strategically and long-term



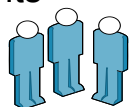
### CIOs

- Embrace the strategic objectives of your business partners
- Focus on bridging the gap between business and IT
- Focus on process



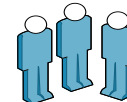
### Architects

- Enable the CIO to facilitate change in the program areas
- Manage the process to define the enterprise architecture elements



### Industry Officials

- Help the government define the bigger picture in IT
- Determine how your contracts/projects fit into the agency's EA and the FEA





---

**For Further Information**  
**[www.egov.gov](http://www.egov.gov)**